

## Forward Looking Information, Risk and Uncertainties

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# Bourgault: A Strategic Expansion of Linamar's Agriculture Platform with Another Technology Leader

- Industry-leading short-line agricultural equipment manufacturer specializing in seeding systems such as air seeders and air carts
- Reputation for high quality and advanced technology, with a focus on R&D and innovation
- Strong growth potential and opportunity for significant synergies with Linamar's existing global distribution agriculture platform
- Enhances Linamar's position as a global diversified manufacturer within the expanded Industrial segment
- Profitable business with strong cash flows that offers an attractive avenue to deploy available capital



### **Linamar Vision for 2100**













Rapid Technology Evolution

Aging Global Population

Growing Global Population

# Linamar's Agriculture & Food Strategy: Feed The World

- To design, manufacture and service complementary Short-Line Agriculture Equipment offerings that are innovative and differentiated to feed a growing planet
- Founded within the diversified Linamar Vision for 2100 to support a growing global population, and increased urbanization with advanced technologies
- Product solutions in broad acre applications using high-quality manufactured equipment, with the latest Precision Ag and best practice Agronomics to improve on-farm productivity and increase crop yield

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Core Short-line OEM Ag Brands

400

Patents Registered +30

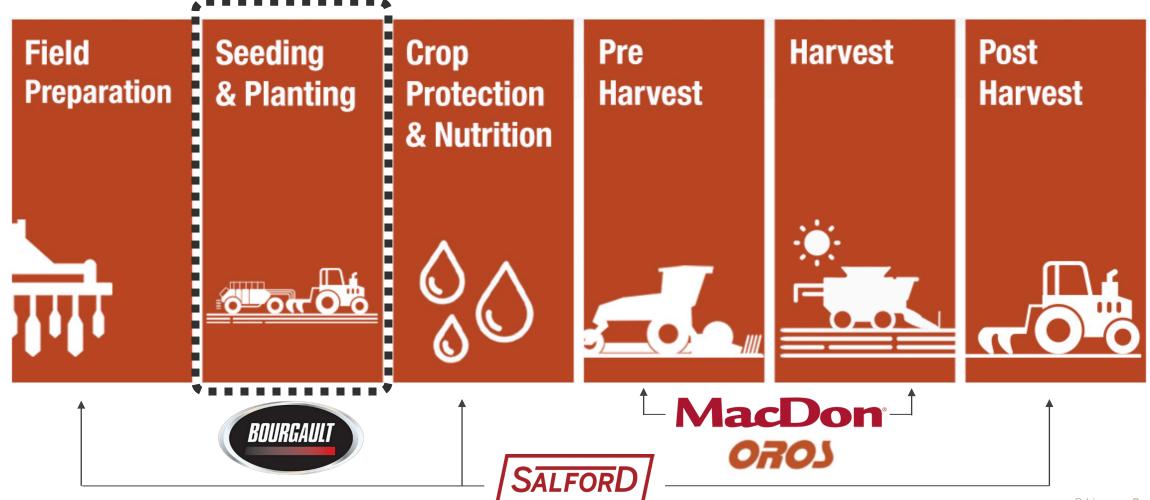
Countries Sold in 2,450

Global Dealers & Distributors

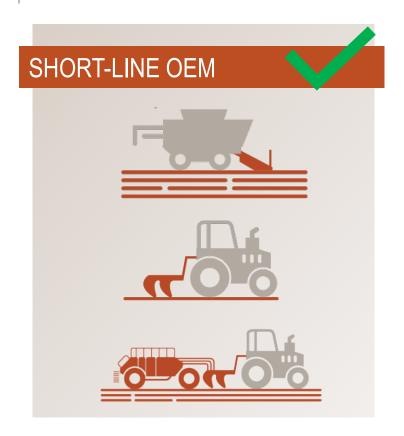


## **Complementary Short-line Products**

Linamar has become a leader in premium short-line agriculture equipment and now with the acquisition of Bourgault provides a full suite of product offerings addressing all segments of the broad acre crop production cycle



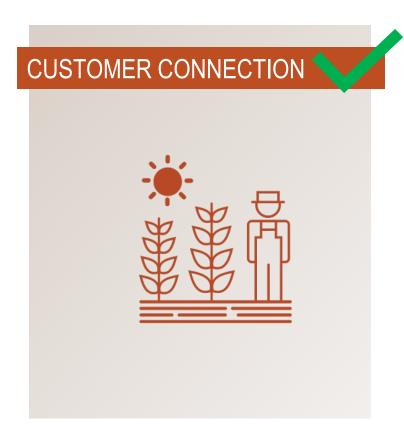
## **Agriculture Growth Strategic Criteria**



- Distribution synergies
- OEM Complementary
- Additional Value (Products, Service, System)



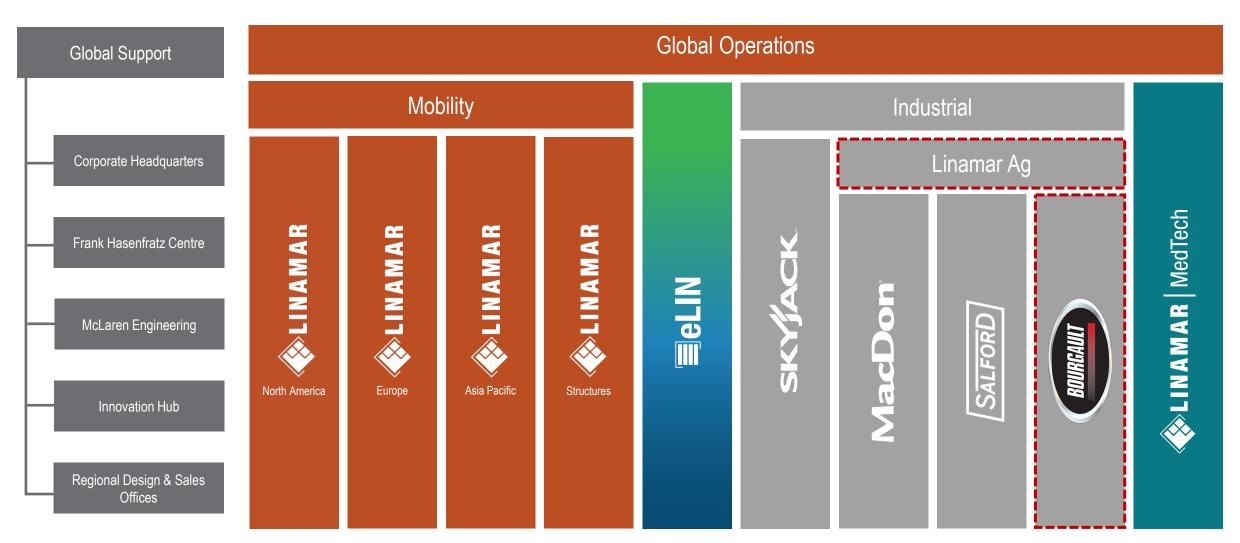
- Innovative & Differentiated Offering
- Strong Intellectual Property
- Configurations & Options
- Niche or Periphery



- Brand Recognition means end users who pull demand through channels
- Retained Value
- Ease of Use
- Strong Aftermarket Relationships

## **Linamar Global Operating Structure:**

Addition of Bourgault Creates New Linamar Agriculture Business Unit Within Industrial Segment



### **Strategic Rationale for Acquisition**

#### World Class Short-line Agriculture Equipment Manufacturer

- Bourgault is an industry-leading agriculture equipment manufacturer with unparalleled agronomic technology and expertise in seeding systems
- Global network of agricultural equipment dealers that spans North America, Europe and Australia

# Complementary Products to Existing Lineup

 Creates immediate access to seeding and planting products to complement Linamar's current product portfolio of harvesting, tillage & application equipment, which enhances addressable market potential of full crop growing cycle

# At the Forefront of Industry Technological Advancement and R&D

- Products designed with a focus on macro factors and future outlook of the agricultural industry, including unpredictable weather / crop conditions, and rising input costs
- Senior executive team has extensive industry knowledge and a passion for innovation and design

# Significant Growth Opportunities

- Large addressable U.S. and international market expansion opportunities
- Continued product development and innovation demanded by the quickly evolving agriculture / farming sector

# **Expands Industrial Segment & Furthers Diversification**

 Provides growth, greater business stability, and resilience by further diversifying Linamar's business and increasing size of Industrial segment

# Substantial Expected Revenue & Cost Synergies

- Attractive valuation and strong profitability profile
- Significant revenue and cost synergy potential

# Accretive and Generating Cash

- Attractive acquisition that allows Linamar to deploy capital to generate strong returns for shareholders
- Strong pro forma cash flow generation expected to result in rapid de-leveraging and continued balance sheet flexibility



### **Bourgault: Company Overview**

#### **Founded** 1973 Headquarters St. Brieux, Saskatchewan, Canada Bourgault's seeding systems includes Air Carts, ParaLink Hoe Drills, ParaLink Coulter Drills and Frame Mounted Seeders **Key Products** Highline Manufacturing segment sells feed handling and processing equipment (Bale Processors and Movers, Rock Pickers) Voted as North America's top shortline agricultural **Top Ranked** equipment manufacturer (average over the last six Manufacturer years) ~850,000 square feet of purpose-built manufacturing, R&D, shop and office facilities, Geographic mainly in Saskatchewan, Canada Footprint & Additional manufacturing and support facilities and **Facilities** sales offices in Canada, U.S., Australia, Europe, China, and India

# Employees & Leadership Team

- ~1,000 total employees
- Experienced senior management team

# Dealer & Distribution Network

 Broad dealer network of +750 across Canada, the U.S., Europe and Australia

# **Current Financials**

- Annual sales ~C\$450-\$500M with a strong current order book
- Operating margins in line with typical Linamar Industrial segment of 14-18%
- Low capital expenditure



## **Bourgault Products**



#### **ADVANCED SEEDING SYSTEMS**

**AIR CARTS** 

HOE DRILL SEEDERS

**COULTER DRILL SEEDERS** 

FRAME MOUNTER SEEDERS









#### **Wighline** FEED HANDLING & PROCESSING

BALE STACKERS

BALE PROCESSORS

ROCK REMOVAL / PICKER

FEED MIXERS









### **Technology & Innovation Market Leader**

- Broadest air seeding product line with the largest equipment sizes and innovative features
- Constantly evolving seeding technology that leads the industry and is at the forefront of ESG regulations

#### TriMax<sup>™</sup> System



- TriMax<sup>™</sup> provides superior seed and fertilizer placement
- Nitrogen is positioned away from the seed, eliminating seed toxicity
- Seed is placed on its own and starter fertilizer is positioned nearby for quick emergence

#### **Quick Depth Adjust & AccuSet™**



- Bourgault has the only independent depth control drill on the market, offering the ability to adjust seeding depth in a matter of minutes
- AccuSet<sup>TM</sup> option allows seeding depth adjustments to be made from the seat of the tractor using a smartphone or tablet

#### Hi-Flotation<sup>™</sup>



- Hi-Flotation<sup>™</sup> option allows producers to seed earlier in the season, during high levels of moisture, which is critical given the optimal seeding window for maximizing yields is narrow
- Incorporates a hydraulically-assisted wagon hitch for superior tracking behind the tractor

## **Significant Synergistic Benefits**

- The transaction provide significant opportunity for Linamar to achieve material synergies and create substantial value
- Linamar has a successful track record of integrating acquisitions, maximizing synergies and positioning acquired businesses for accelerated organic growth



#### **Revenue / Growth Synergies**

- ✓ Potential for expansion of Bourgault products in the U.S. and in Eastern Canada as well as existing international distribution relationships
- ✓ Leverage current Bourgault dealer network relationships for cross-selling and expansion opportunities for Linamar's Agricultural products
- ✓ Industry and product innovation expertise to drive product development (e.g., Collective Intellectual Property)
- ✓ Enhanced aftermarket parts distribution
- ✓ Access to capital for investment opportunities



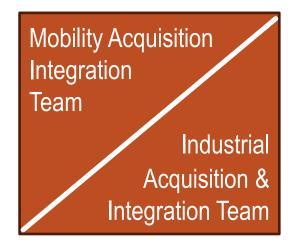
#### **Cost / Efficiency Synergies**

- ✓ Supplier purchasing and procurement
- ✓ Global manufacturing capacity utilization
- Manufacturing best-practices
- Efficiencies across various functional units
- ✓ Internal software and systems integration

## Strategic Acquisitions Are Part of Linamar's Long-term Growth & Expertise



 Linamar's global manufacturing facilities came by way of acquisition



- Completely separate integration team, no overlap to Mobility acquisition integration team
- Recent Mobility acquisitions of Battery Enclosures and Mobex will not be impacted
- Separate leadership and resourcing groups

# Ag Integration Momentum

- Integration will be led by Ag Division
- 2018-2019 MacDon integration was Linamar's most successful to that point, subsequent integrations built on that same playbook
- 2022 2023 Salford Integration plan was completed ahead of schedule
- Experienced management has capacity and ability to execute



#### **Transaction Overview**

# Transaction Overview

- Linamar to acquire 100% of the outstanding shares of Bourgault Industries Ltd. ("Bourgault") on a cash-free, debt-free basis for C\$640 million
- Acquisition valuation compares favourably with precedent agriculture equipment transactions and public peer valuations
- Integration planning and execution efforts are well underway

# Financial Metrics

- Expected to be immediately accretive to Linamar's earnings and cash flows
- Significant revenue and cost synergies expected to be realized post-transaction

# Financing Structure

- Linamar intends to finance the transaction a new term loan
- Post-transaction Linamar will maintain a prudent capital structure with Pro Forma Net Debt / LTM Adjusted EBITDA of ~1.4x<sup>1</sup> at close and returning to <1x inside of 12 months, providing continued balance sheet capacity and flexibility

#### Closing

Expected to close Q1 2024, subject to customary closing conditions, including regulatory approvals

### Purposefully Building a More Diversified Global Manufacturer

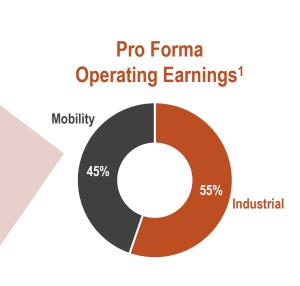
MacDon<sup>a</sup> 2017



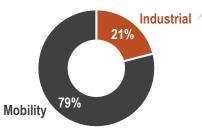
SALFORD 2022







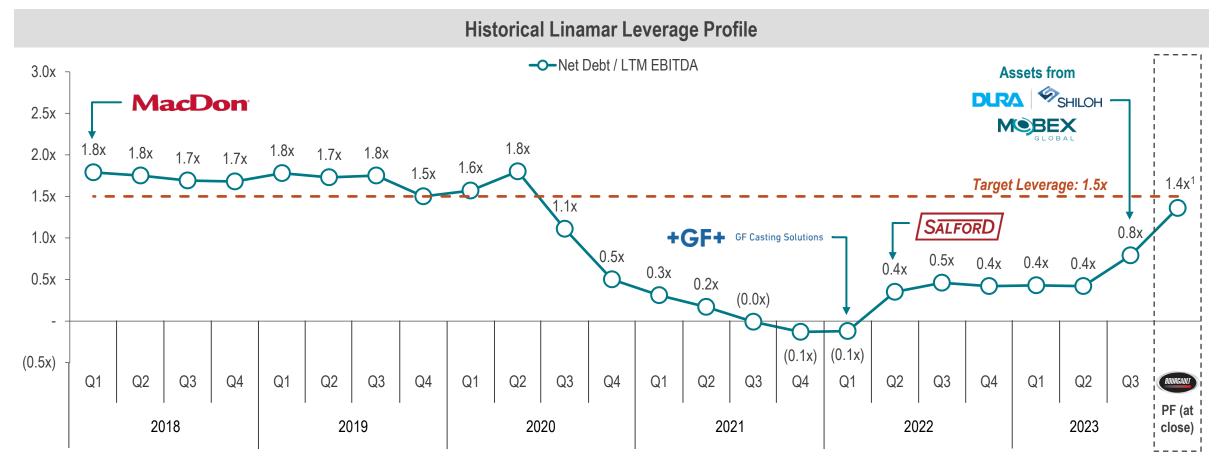
FY2016 Operating Earnings



- Through organic growth and acquisitions, Linamar has built a transformed Industrial segment that now comprises 55% of total Operating Earnings
- Linamar today is a highly diversified business across Agriculture, Infrastructure, and Mobility

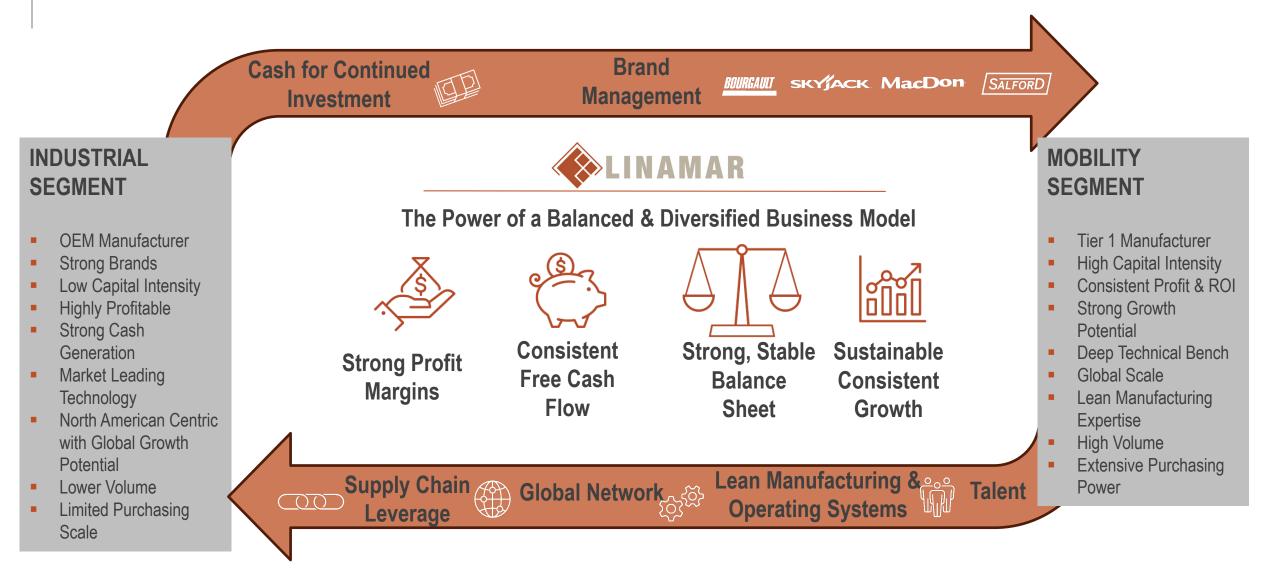
## Deployment of Balance Sheet Capacity While Maintaining Prudent Leverage

- The Bourgault acquisition is an opportunity for Linamar to deploy its financial capacity towards an accretive acquisition with strong growth prospects and synergy potential, with the expectation to rapidly de-lever following the transaction
- Leverage will return under 1x EBITDA within maximum 12 months





## **Linamar's Powerful Synergistic Diversification Model**



# Synergistic Diversification Model Key Driver of Our Long-Term Consistent Strong Performance

# **Since 2010**

Sales Growth

86% 12 out of 14 years Double Digit Sales Growth

> 79% 11 out of 14 years

Net Earnings Growth

> 79% 11 out of 14 years

Double Digit
Net Earnings
Growth

71% 10 out of 14 years Positive Free Cash Flow

79% 11 out of 14 years Double Digit
Return on Capital
Employed

93% 13 out of 14 years

### **Bourgault is a Highly Strategic Fit for Linamar**



Another Technically Superior Short-line Company Completing Our Agricultural Portfolio



Immediately Accretive



Significant Growth Opportunities



Further Advances our Powerful Synergistic Diversification Strategy

## **Question and Answer**



### **Bourgault is a Highly Strategic Fit for Linamar**



Another Technically Superior Short-line Company Completing Our Agricultural Portfolio



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