



LINAMAR CORPORATION LAUNCHES NEW AUTOMOTIVE SALES ORGANIZATION

PRESS RELEASE

March 18, 2004, Guelph, Ontario - Linamar Corporation, one of Canada's leading high technology automotive and industrial manufacturer announces the creation of a new North American sales force to enhance customer service and strengthen its product focus.

"The creation of our own Linamar sales force advances our goal to streamline communications, and helps to focus our product innovation and process expertise to provide the best possible solutions to our customers' needs," said Jim Jarrell, Chief Operating Officer. "Our broad development and production capability can be effectively matched to customer requirements faster, with quicker delivery of development services, technical support, and end products. These organizational changes help accomplish our strategy of adding value to all aspects of our customer relations."

Account managers and customer service personnel are directly connected to product-focused resources in the areas of Engine Systems, Transmission Systems, and Chassis Systems. The new organization will take effect immediately.

Leading the Linamar global sales groups are:

- Ken Rossman, Director of Sales – Linamar Transmission Group
- Kevin Hodgins, Director of Sales – Linamar Engine Group
- Phil Wood, Director of Sales – Chassis Group
- Leo Schramm, Director of Sales – Europe Group

Linamar has taken the initiative to provide uninterrupted communication and continuity of relationships with its automotive customers by recruiting key staff with customer and product-specific expertise from the sales agencies that Linamar was previously aligned with.

"We are looking forward to this next generation of closer customer relationships, resulting in Linamar better meeting our customers' needs," said Linda Hasenfratz, Linamar's President and Chief Executive Officer.

The location of the new sales office maximizes communications for customer programs due to its close proximity to Linamar's McLaren Performance Technologies facility in nearby Livonia, MI. McLaren Performance Technologies specializes in advanced powertrain and vehicle development and testing for the automotive industry.

Linamar Sales North American Sales headquarters is located at:

Linamar Sales Corporation
25300 Telegraph Rd. Suite 450,
Southfield, MI, USA 48034
Phone: (248) 355-3533
Fax: (248) 355-3558



Linamar Europe Sales is located at:

Linamar Europe Group Vertriebsbüro
Linamar GmbH
Gewerbering 12
08451 Crammitschau, Deutschland
Phone: + 49-3762 7045 500
Fax: + 49-3762 7045 519

Linamar designs, develops and manufactures precision machined components, modules and systems for engine, transmission and chassis systems primarily for the North American and European automotive marketplace. The company's industrial division is a world leader in aerial lift platform products. The company has more than 9,000 employees in 33 manufacturing locations, 3 research and development centers and four sales offices in Canada, United States, Mexico, Germany, Hungary and Japan.

Certain information regarding Linamar set forth in this document, including management's assessment of the Company's future plans and operations may constitute forward-looking statements. This information is based on current expectations that are subject to significant risks and uncertainties that are difficult to predict. Actual results may differ materially from those anticipated in the forward-looking statements due to factors such as customer demand and timing of buying decisions, product mix, competitive products and pricing pressure. In addition, uncertainties and difficulties in domestic and foreign financial markets and economies could adversely affect demand from customers. These factors, as well as general economic and political conditions, may in turn have a material adverse effect on the Company's financial results. The Company assumes no obligation to update the forward-looking statements, or to update the reasons why actual results could differ from those reflected in the forward-looking statements.

For further information

If you require further information, please contact Jim Jarrell, at (519) 836-7550.